



Omega Sea, LLC



NEWS

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OMEGA SEA PROMOTES JIM RANDALL TO CHIEF OPERATING OFFICER; BRIAN MOORE TO ASSUME INTERNATIONAL RESPONSIBILITIES.

Painesville, Ohio (February 14, 2013) – Omega Sea, LLC announced today that Jim Randall, currently Vice President, International, has been promoted to Chief Operating Officer of the Company. In his new role, Jim will handle the day-to-day administration of the business with responsibility for operations, sales, marketing, and finance. Denny Crews, the Company’s founder will retain his title as President and will remain actively involved in the business, focusing on strategy, special projects, commercial development, and the Company’s Alaskan fishing operations. As part of the change, Brian Moore has been named to Jim’s former position as Vice President, International Sales.

“These are exciting changes,” said Denny Crews. “Jim brings young vitality and energy to a key leadership role at the Company to manage and drive our growth, keeping our

intense focus on high quality and customer service. At the same time, this change frees me up to work on accelerating a number of key high impact projects.”

“I am really excited about this opportunity,” said Jim Randall. “Our new products are being enthusiastically received by the aquatics community, our core fish food business continues to grow, and we have got some interesting projects in the pipeline. Leveraging Denny’s strength in innovation and entrepreneurship will allow us to accelerate our efforts while we build the organization to support growth.”

“I am excited about our international growth opportunities,” stated Brian Moore, the new Vice President, International. “We have seen explosive growth in Europe, Canada, and Latin America, and we see nothing but opportunity still ahead.” Prior to assuming his new position, Moore was a key sales manager for the Company’s American customers. Randall and Moore will work together over the next several months to transition key relationships.

“I want our customers, our people, our suppliers, and our industry partners to know that our unwavering commitment to service, quality, and value remains as strong as ever,” said Randall. “Denny, Brian and I work well as a team and can leverage each other’s strengths.” Crews added “I see this transition as a win-win-win – for our customers, for our suppliers, and for the Company.”

Omega Sea, LLC produces a range of products for the aquatics hobbyist, including Omega One dry and frozen formula fish foods, “The Finest Fish Food in the World”™, Omega Salt, and other products, including Organix™ label fish foods in the European market.

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