

## **Omega Sea, LLC hires Vice President, International**

Painesville, Ohio, September 6, 2011

The principals of Austin Capital Corporation announced today the hiring of Jim Randall to be the Vice President, International Sales for Omega Sea LLC. Jim brings a professional focus to the position and will fill an important void in the Company's management.

Denny Crews, President of Omega Sea said "Jim brings energy, enthusiasm, and a can-do attitude to our international efforts. We can really focus now on exploiting our opportunities in Canada and overseas. We think our opportunity – big as it is in the US – is significantly larger internationally. We can really pay closer attention to our significant international partners while forging new relationships."

Jim joins the Company from PNC Bank. "I was really looking for a change – I'm more of an entrepreneur, and this is a great opportunity for me. I like the team." Jim had worked with Denny Crews and Denny's daughter Kelly in a fish tendering business in Alaska in the summer of 2009. "Jim was incredibly resourceful maximizing opportunities in a completely new and different environment on the boat," said Crews. "This isn't banking, but Jim's the right guy for this job."

Omega Sea, LLC manufactures and distributes premium fish food and aquarium components for the aquarium hobbyist under the brand name Omega One (and the private label brand "Organix" in select European markets).